

The next Boys' Day  
will be on Thursday,  
26 March 2020

Jungen-Zukunftstag  
**Boys' Day**

## Project information

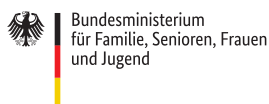
### “Boys' Day – Future Prospects for Boys”: a career orientation project for boys

Boys' Day – Future Prospects for Boys is part of the nationwide career and life planning network “New Paths for Boys” including the specialist online platform [neue-wege-fuer-jungs.de](http://neue-wege-fuer-jungs.de). On Boys' Day male students aged 10 years and older get to know professions and subjects of study with a low proportion of men.

- ★ **Project goal.** Expanding the range of career options and male role models is the main project goal. Many male students choose their professions depending on gender, influenced by social role models. Boys' Day helps to find the best suitable profession without clichés, but complying with their interests and skills. Boys' Day is a low-threshold project which gives the participants an idea of professional practice.
- ★ **Cooperation partners** are companies, schools, colleges, job agencies, unions and organizations in health and nursing care, education, social work, youth and (gender) equality, as well as facilities from the service and crafts sectors.
- ★ **Participation on Boys' Day** takes place by practical vocational experiences. Furthermore communicative, digital and social key competences, that are important for entering a profession, are given in workshops regarding male role models.
- ★ **Project success** is documented through statistically measurable effects which can be found overleaf. Since 2011, when Boys' Day first started, the nationwide participation has risen steadily. Until today, 44.000 events with about 224.000 participative actions prove the prosperous overall balance.
- ★ **The nationwide coordinating body** is the organizer of Boys' Day. Existing since 2005, it provides a large collection of information and material for all target groups. These are organizations, students, specialists in youth work and hundreds of networking partners. Boys' Day originated from the network “New paths for Boys”. Male role expectations in society and particular needs of boys during the transition between school and career are a central part of the everyday agenda of the Boys' Day Team.
- ★ **International Boys' Day.** The project also takes place in Austria and Switzerland. Similar campaigns exist in parts of Belgium, Nizza and at the border triangle of Germany, Poland and the Czech Republic.

All relevant information about Boys' Day on  
[boys-day.de](http://boys-day.de)

SPONSORED BY



A CAMPAIGN BY

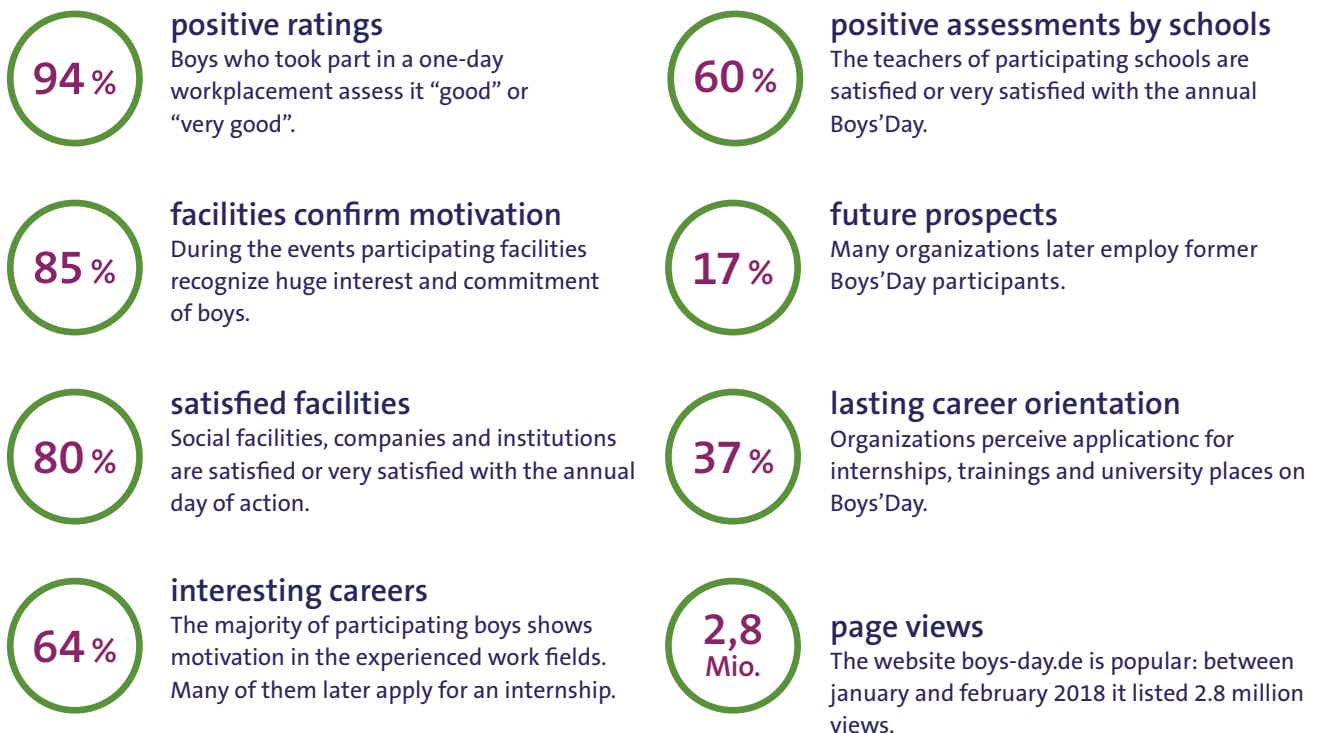









## Boys' Day – a success story

### Results of scientific evaluation

The nationwide Boys' Day draws maximum attention to gender-sensitive career orientation once a year.

That has a lasting effect. Results of scientific evaluation prove a positive development:



-  [twitter.com/NeueWege4Jungs](https://twitter.com/NeueWege4Jungs)
-  [facebook.com/BoysDayJungenZukunftstag](https://facebook.com/BoysDayJungenZukunftstag)
-  [instagram.com/Der\\_BoysDay](https://instagram.com/Der_BoysDay)
-  [zukunftsbef-pfleger.de](https://zukunftsbef-pfleger.de) - This website informs about professions in health and nursing care.
-  [zukunftsbef-erzieher.de](https://zukunftsbef-erzieher.de) - This website informs about professions in education.
-  [zukunftsbef-grundschullehrer.de](https://zukunftsbef-grundschullehrer.de) - This website goes online in 2019.
-  [boys-day.de/material](https://boys-day.de/material) - Statistics and graphics can be found at the material and service center.

Boys' Day – Future Prospects for Boys is supported by the following allies:



### Any questions?

Nationwide coordinating body Boys' Day – Future Prospects for Boys  
Competence Center Technology-Diversity-Equal Chances  
Romy Stühmeier | Project manager  
Phone: 0521.106-7360 | [info@boys-day.de](mailto:info@boys-day.de) | [boys-day.de](https://boys-day.de)